

# Monthly Membership Changes

November 18, 2019

**Actives: 214**

## Active Membership Changes:

Name	Badge	Action
Lundmark, Al	290	New Member, Sponsor is Bob Donohue
McBreen, Fred	302	New Member, Sponsor is Don Schroeder
Clark, Scott	298	New Member, Sponsor is Tom O'Brien
Martin, Tim	300	New Member, Sponsor is Darrel Dummett
Lawrence, Sheldon	75	Rejoining. Sponsor has resigned
Walsh, Chick	303	Rejoining. Sponsor is Don Schroeder
Coleman, Ken	271	Resigned for personal reasons.
Loughery, Mike	301	Resigned due to health issues
Duncan, Bill	254	Resigned due to health issues
Krieger, Dick	289	Passed Away 11/8/2019

# Branch 116 November BEC

## FORM 27 - MONTHLY BRANCH MEMBERSHIP REPORT

Blue cells are calculated fields:  
passworded and locked.

Year **2019** Report Month **NOV** Region **5** Area **16** Branch **116**

### MEMBERSHIP

Line	Description	Previous Years			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year Total	Year %	Min Goal	Branch Goal
		2016	2017	2018																
1	NUMBER OF MEMBERS LAST MONTH (= Line 4 last month)	242	232	205	205	205	207	207	206	206	205	208	211	210	212					
2	NUMBER OF MEMBERS IN	13	17	15	2	2	0	1	0	2	3	3	1	3	6		23	11.2%	23	41
3	NUMBER OF MEMBERS OUT (ATTRITION)	23	37	22	2	0	0	2	0	3	0	0	2	1	4		14	6.8%		
4	NUMBER OF MEMBERS (Lines 1+2-3)	232	212	205	205	207	207	206	206	205	208	211	210	212	214				206	222
5	TOTAL NUMBER OF ACTIVITIES - including couples	22	22	22			22			22			22							
6	NUMBER OF COUPLES ACTIVITIES	5	5	5			5			7			7							
7	MEDIAN BRANCH AGE	77.7	78.3	78.6			78.8			79.0			78.8							

**Line 2 Minimum Goal- Process:** review Line 3 Attrition for the past 3 years. Estimate attrition by current year-end. Add +1 gain (or other desired gain) to this estimate= Line 2 Goal. **THIS IS A KEY GOAL FOR YOUR BRANCH**

Membership change this year **9**

**Line 4 Goal- Process:** Add +1 gain (or other desired gain) to Line 4's prior year-end actual= Line 4 Goal.

### LUNCHEON ATTENDANCE

Enter "LDL" here for Ladies Day months ==>

Line	Description	2016	2017	2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year Total	Year %	Min Goal	Branch Goal	
																					LDL
8	NUMBER OF BRANCH MEMBERS IN ATTENDANCE				157	156	143	156		141	140	137	147	147							
9	PERCENT OF NUMBER OF MEMBERS IN ATTENDANCE	70%	71%	72%	77%	75%	69%	76%	0%	69%	67%	65%	70%	69%	0%			71%	70%	72%	
10	GUESTS (Guests are potential members only)	27	26	26	5	2	2	2		3	6	2	5	5	0		32	16%	40	82	

**Line 9 Total:** To exclude Ladies Days Luncheons from the Year % data enter "LDL" above the appropriate months.

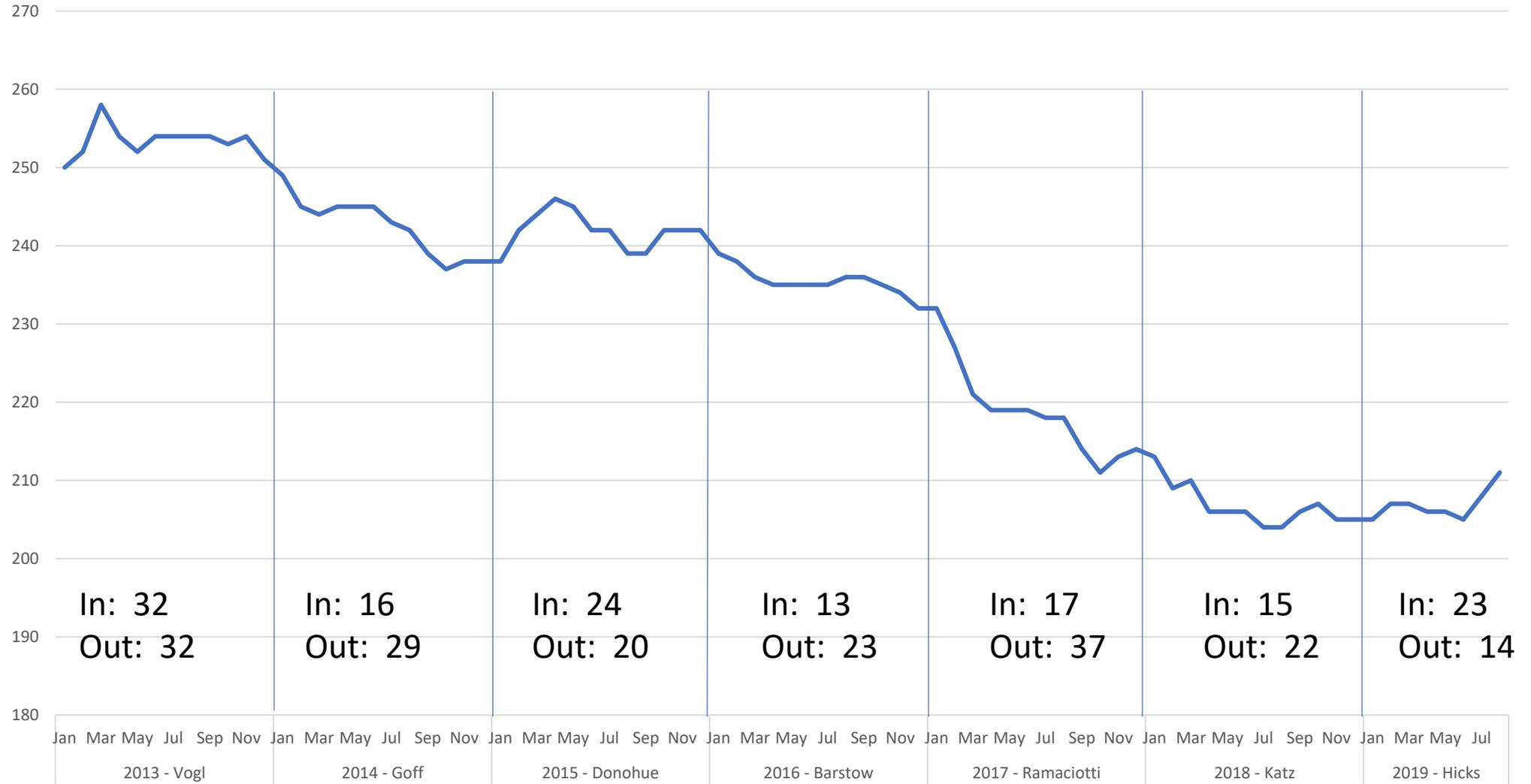
**Line 10 Minimum Goal- Process:** Divide previous year 'Guests' total by previous year 'Members In' total. Result is No. of Guests needed per New Member (in blue box). Then multiply Line 2 'Min Goal for Members In' by this ratio and this = Min Goal for Guests. It is calculated for you automatically.

Previous Year Guest conversion ratio = 1.7 guests to add 1 new member

*This Year 1.4*

LAST MONTH'S FORM 27 REVIEWED BY BEC? **YES**

# Branch 116 Historical Membership



## Summary

- Total membership increased by 9 this year. First increase in several years. Let's keep it up.
- We had 32 guests and 23 new members. Our conversion ratio is 1.4 guests per member. This is quite good.
- Our median age is 78.8. This is a little higher than years' past. Would like for it to be lower.
- Our lunch attendance averaged 71%. This meets expectations.
- We lost 14 members due to health, etc. This is 7% which is lower than the 10% we normally see. This includes a couple of new members who weren't able to assimilate into our large group.